AUTHORIZE A NEW AGREEMENT WITH HOBSONS, INC. FOR A COLLEGE AND CAREER PLANNING ENTERPRISE SYSTEM FOR DISTRICT-WIDE USE

THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION:

Authorize a new agreement with Hobsons, Inc. to provide a College and Career Planning Enterprise System to the district at an estimated annual cost set forth in the Compensation Section of this report. Vendor was selected on a non-competitive basis. This item was presented to the Single/Sole Source Committee on April 7, 2020 and approved by the Chief Procurement Officer. Prior to approval as a Single Source, the item was published on the Procurement website on April 1, 2020, found here: cps.edu/procurement. The item will remain on the Procurement website until the May 27, 2020 Board Meeting. This process complies with the independent consultant's recommendations for sole source procurements and the Board's "Single/Sole Source Committee Charter." A written agreement for Vendor's services is currently being negotiated. No services shall be provided by Vendor and no payment shall be made to Vendor prior to the execution of their written agreement. The authority granted herein shall automatically rescind in the event a written agreement is not executed within 90 days of the date of this Board Report. Information pertinent to this agreement is stated below.

Contract Administrator: Gonzalez, Ms. Cristina / 773-553-2280

Vendor # 40534
Hobsons, Inc.
400 E BUSINESS WAY, SUITE 400
CINCINNATI, OH 45241
Monica Morrell
703 859-7377

Ownership: DMGT US, Inc. - 100%

USER INFORMATION:

Project

Manager: 10870 - College and Career Success Office

42 West Madison Street

Chicago, IL 60602

Bucio, Ms. Maria A

773-553-2453

PM Contact:

10870 - College and Career Success Office

42 West Madison Street

Chicago, IL 60602

Deuser, Mr. Michael K.

773-553-2108

TERM:

The term of this agreement shall commence on July 1, 2020 and shall end June 30, 2023. This agreement shall have two (2) options to renew for periods of one (1) year each.

EARLY TERMINATION RIGHT:

The Board shall have the right to terminate this agreement with 30 days written notice.

SCOPE OF SERVICES:

The Vendor will continue to provide end use functionalities and support service specifications that the Board desires for the enterprise system. These specifications fall into seven categories:

- 1. College Planning
- 2. Career Planning
- 3. Academic Planning
- 4. Test Prep and Study Skills
- 5. Data Tracking and Reporting
- 6. Account Management
- 7. Technical Support

Ultimately, the aim of outlining these specifications was to acquire a system that enables students to conduct comprehensive postsecondary planning, enables educators and administrators to collect, analyze, and report on data associated with postsecondary preparation and it correspondent KPIs, and that provides satisfactory technical support and information security.

DELIVERABLES:

To meet the specifications of our scope of services, the vendor will continue to provide, among other services, the following software products, some of which will be paid for centrally from the ITS budget and available to all schools free of charge, and some that schools can choose to opt into and pay for out of their individual budgets:

Paid for centrally from ITS budget:

- 1. Naviance for High School
- 2. Naviance for Middle School
- 3. Naviance College and Career Readiness Curriculum
- 4. Naviance Alumni Tracker
- 5. Naviance eDocs
- 6. Naviance Strengths Finder
- 7. Naviance Career Interest Profiler
- 8. Naviance Career Cluster Finder

Optional components:

- 1. Naviance Course Planner
- 2. Naviance Test Prep for ACT
- 3. Naviance Test Prep for SAT

- 4. Naviance AchieveWorks
- 5. Naviance Career Key
- 6. Naviance Insights
- 7. Naviance College and Career Readiness Reports

In addition to the software products, vendor will provide training for end users and consulting services, which will cover implementation support, system customizations, data transfer configurations, and project management.

OUTCOMES:

The Naviance software system is the District's one-stop shop tool for ILP completion, all college and career readiness, planning and success, Key Performance Indicator (KPI) tracking and Learn.Plan.Succeed., for all students 6th through 12th grade. Naviance is designed as the one place where students have the ability to conduct college and career research, explore and complete a comprehensive postsecondary plan that is aligned to their interests and goals. The Naviance data collection, analysis, and reporting features allow school-based staff and administrators, as well network teams to intentionally progress monitor student progress and success. In addition, Naviance also serves as the key platform for tracking all college applications, scholarships, college-match, and career interest and planning.

COMPENSATION:

Vendor shall be paid as follows:

Estimated annual costs for the three (3) year term are set forth below:

\$1,100,000, FY21

\$1,200,000, FY22

\$1,300,000, FY23

REIMBURSABLE EXPENSES:

None.

AUTHORIZATION:

Authorize the General Counsel to include other relevant terms and conditions in the written agreement. Authorize the President and Secretary to execute the agreement. Authorize the Chief of College and Career Success to execute all ancillary documents required to administer or effectuate this agreement.

AFFIRMATIVE ACTION:

Pursuant to the Remedial Program for Minority and Women-Owned Business Enterprise Participation in Goods and Services contracts, this contract is waived of the M/WBE participation goals of 30% MBE and 7% WBE, because the contract is not further divisible.

LSC REVIEW:

Local School Council approval is not applicable to this report.

FINANCIAL:

Multiple Funds, Multiple Units

\$1,100,000, FY21

\$1,200,000, FY22

\$1,300,000, FY23

Not to exceed \$3,600,000 for the three (3) year term.

Future year funding is contingent upon budget appropriation and approval.

CFDA#:

Not Applicable

GENERAL CONDITIONS:

Inspector General - Each party to the agreement shall acknowledge that, in accordance with 105 ILCS 5/34-13.1, the Inspector General of the Chicago Board of Education has the authority to conduct certain investigations and that the Inspector General shall have access to all information and personnel necessary to conduct those investigations.

Conflicts - The agreement shall not be legally binding on the Board if entered into in violation of the provisions of 105 ILCS 5/34-21.3 which restricts the employment of, or the letting of contracts to, former Board members during the one year period following expiration or other termination of their terms of office.

Indebtedness - The Board's Indebtedness Policy adopted June 26, 1996 (96-0626-PO3), as amended from time to time, shall be incorporated into and made a part of the agreement.

Ethics - The Board's Ethics Code adopted May 25, 2011 (11-0525-PO2), as amended from time to time, shall be incorporated into and made a part of the agreement.

Contingent Liability - The agreement shall contain the clause that any expenditure beyond the current fiscal year is deemed a contingent liability, subject to appropriation in the subsequent fiscal year budget(s).

Approved for Consideration:

JONATHAN MAPLES
Chief Procurement Officer

Approved:

JANICE K. JACKSON Chief Executive Officer

Approved as to Legal Form:

JOSEPH T. MORIARTY General Counsel