



Board of Education

Office of the Board
1 North Dearborn Street
Suite 950
Chicago, IL 60602

Board Report

25-0320-PR1

Agenda Date: 3/20/2025

AUTHORIZE A NEW AGREEMENT WITH VARIOUS VENDORS FOR COLLEGE AND CAREER READINESS SERVICES

THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION:

Authorize a new agreement with various vendors to provide College Career Readiness Services to all schools and departments at an estimated annual cost set forth in the Financial Section of this report. Vendors were selected on a competitive basis pursuant to Board Rule 7-3. Written agreements for each Vendor's services are currently being negotiated. No payment shall be made to a Vendor prior to the execution of their written agreement. The authority granted herein shall automatically rescind in the event a written agreement is not executed within 90 days of the date of this Board Report. Information pertinent to this agreement is stated below.

Specification Number: 24-660

Contract Administrator: Garvis, John R. / 773-553-2280

USER INFORMATION :

Project

Manager: 10870 - College and Career Success Office
42 West Madison Street
Chicago, IL 60602

Mcgee, Letitia J.
773-535-5100

TERM:

The term of this agreement shall commence on May 1, 2025 and shall end April 30, 2028. This agreement shall have two (2) options to renew for periods of one (1) year each.

EARLY TERMINATION RIGHT:

The Board shall have the right to terminate each agreement with 30 days written notice.

SCOPE OF SERVICES:

Vendors will provide services that will include in-school and out-of-school college and career readiness services to K-12 students, their parents, and /or their counselors/educators. This includes programs focused on the following four categories: key content knowledge (e.g. test prep), industry-recognized certification testing services, key learning and adaptive skills (time management, study skills, goal-setting, etc.), and key transition knowledge and skills (e.g. career pathways, workplace learning, admissions and financial aid requirements, etc.). The categories and programs which have been approved for each Vendor will be identified in their respective agreement.

DELIVERABLES:

Vendors will provide high quality college and career readiness programs.

OUTCOMES:

Vendors' services will support the vision of preparing students for college and career success. Schools will be able to choose from the pool of contracted vendors with high quality college and career readiness programs.

REIMBURSABLE EXPENSES:

None.

AUTHORIZATION:

Authorize the General Counsel to include other relevant terms and conditions in the written agreement. Authorize the President and Secretary to execute the agreement. Authorize the Chief Officer of College and Career Success to execute all ancillary documents required to administer or effectuate this agreement.

AFFIRMATIVE ACTION:

Pursuant to the Remedial Policy for Minority-Owned Business Enterprise (MBE) and Women-Owned Business Enterprise (WBE) policy participation in Goods and Services contracts, with aspirational goals of 30% MBE and 7% WBE. The vendor provides services that are niche and the industry has limited market share to participate in the aspirational goals, congruent with the marketplace for this category of products, services, the MBE and WBE Policy is an excluded transaction. Said exclusion to the aspirational goals are warranted and merited by the Office of Business Diversity.

LSC REVIEW:

Local School Council approval is not applicable to this report.

FINANCIAL:

Various funds, All Schools, All Units,

FY25 - \$250,000

FY26 - \$1,500,000

FY27 - \$1,500,000

FY28 - \$1,250,000

Not to exceed \$4,500,000 for the three (3) year term. Future year funding is contingent upon budget appropriation and approval.

GENERAL CONDITIONS:

Inspector General - Each party to the agreement shall acknowledge that, in accordance with 105 ILCS 5/34-13.1, the Inspector General of the Chicago Board of Education has the authority to conduct certain investigations and that the Inspector General shall have access to all information and personnel necessary to conduct those investigations.

Conflicts - The agreement shall not be legally binding on the Board if entered into in violation of the provisions of 105 ILCS 5/34-21.3 which restricts the employment of, or the letting of contracts to, former Board members during the one year period following expiration or other termination of their terms of office.

Indebtedness - The Board's Indebtedness Policy adopted June 26, 1996 (96-0626-PO3), as amended from time to time, shall be incorporated into and made a part of the agreement.

Ethics - The Board's Ethics Code adopted May 25, 2011 (11-0525-PO2), as amended from time to time, shall be incorporated into and made a part of the agreement.

Contingent Liability - The agreement shall contain the clause that any expenditure beyond the current fiscal year is deemed a contingent liability, subject to appropriation in the subsequent fiscal year budget(s).

Approved for Consideration:



PATRICIA HERNANDEZ
Chief Procurement Officer

Approved:



PEDRO MARTINEZ
Chief Executive Officer

Approved as to Legal Form: 



RUCHI VERMA
General Counsel

- | | | | |
|----|---|----|---|
| 1) | Vendor # 38569

AVID CENTER
9797 AERO DRIVE SUITE 100
SAN DIEGO, CA 92123

Christie Cassell

858 380-4769

Category A, C, D; Ownership: Non-Profit | 4) | Vendor # 99766

DEFINED LEARNING, LLC
900 Skokie Blvd.
Northbrook, IL 60062

Patrick Irvine

888 759-5020

Category C; Ownership: Joel Jacobson - 30.5%, Rob Eifler - 30.5% |
| 2) | Vendor # 16497

COLLEGE POSSIBLE
755 PRIOR AVE NORTH SUITE 200
SAINT PAUL, MN 55104

Christtine Poorman

651 288-9455

Category D; Ownership: Non-Profit | 5) | Vendor # 10126

EDMENTUM, INC.
5600 W. 83RD STREET., STE 300 8200
TOWER
BLOOMINGTON, MN 55437

Krystal Tranby

800 447-5286

Category A; Ownership: Edmentum Holdings, Inc. - 100% |
| 3) | Vendor # 97218

DB GRANT ASSOCIATES, INC.
494 8TH AVENUE 21ST FLOOR
NEW YORK, NY 10001

Heather Engelbrecht

206 661-5215

Category D; Ownership: Ross Innovative Employment Solutions - 100% | 6) | Vendor # 97216

FOLLOW US LLC DBA FOLLOW US TO
SUCCESS
146 W 57TH STREET SUITE 47A
NEW YORK, NY 10008

Sarah Dong

347 871-6750

Category A, C, D; Ownership: Sarah Dong - 100% |

- 7) Vendor # 95360
GLOBAL GRID FOR LEARNING, PBC
1101 MARINA VILLAGE PKWY #201
ALAMEDA, CA 94501
Robert Iskander
408 438-6542
Category B; Ownership: Schoolday, Inc - 100%
- 8) Vendor # 49922
HILL FOOD SERVICE CONSULTING INC
1016 W Jackson Blvd
Chicago, IL 60607
Brian Hill
312 585-3971
Category B; Ownership: Dr. Brian J. Hill 100%
- 9) Vendor # 15959
IMENTOR INCORPORATED
199 Water St
New York, NY 10038
Nina Longino
212 461-4330
Category D; Ownership: Non-Profit
- 10) Vendor # 19955
KAPLAN INC. DBA KAPLAN NORTH AMERICA, LLC
1515 West Cypress Creek Road
Ft Lauderdale, FL 33309
Christine Lilley
978 254-4120
Category A, D; Ownership: Kaplan Higher Education, LLC
- 11) Vendor # 34595
NCS PEARSON, INC. DBA CERTIPOINT, A BUSINESS OF NCS PEARSON, INC.
5601 Green Valley Drive
Bloomington, MN 55437
Justin Barker
201 236-1585
Category D; Ownership: PN Holdings, Inc 100%
- 12) Vendor # 89681
ONEGOAL
180 N. WABASH AVE STE 800
CHICAGO, IL 60601
Tekla Sauter
773 916-4017
Category D; Ownership: Non-Profit

- 13) Vendor # 95475
PATHFUL, INC.
5540 CENTERVIEW DR.
RALEIGH, NC 27606-8012

Christina Riddagh
888 908-4924

Category D; Ownership: PSG V L.P. - 40%,
PSG V-A L.P.
- 14) Vendor # 34392
PRISMATIC MOVEMENT
4419 N Kenneth Avenue
Chicago, IL 60630

Debra Giunta
773 2573770

Category C; Ownership: Non-Profit
- 15) Vendor # 40559
PROJECT LEAD THE WAY, INC.
5939 Castle Creek Pkwy N Dr
Indianapolis, IN 46250

Sara Schlien
317 669-0200

Category A; Ownership: Non-Profit
- 16) Vendor # 94752
REFLECTIONS FOUNDATION
10816 S. PARNELL
CHICAGO, IL 60628

Kelly Fair
773 559-2909

Category C; Ownership: Non-Profit
- 17) Vendor # 97221
SPEAK LIFE ESSENTIALS, INC.
4751 BEST ROAD SUITE 170
ATLANTA, GA 30337

Mia Thornton
678 531-0842

Category D; Ownership: Mia Thornton - 100%
- 18) Vendor # 62052
THE ACADEMIC APPROACH LLC
342 WEST ARMITAGE
CHICAGO, IL 60614

Brad Kessler
773 348-8914

Category A; Ownership: Phillip Pietrafetta -
6.38%; James S. Crown - 3.39%; Paula H.
Crown - 2.97%; Judith K Dimon - 5.38%;
Barbara Manilow - 1.27%; Century America -
LLC 1.7%; Christopher K. Hehmeyer Trust -
1%; Howard Ember - 1%; Jack M. Cohen,
Cohen - 0.25%; John G. Levi - 0.5%; Margaret
Paul - 0.5%; Marilyn Fields - 0.5%; Michael
Markman - 0.5%; Patricia O Cox Revocable
Trust - 0.5%; Robin Loewenberg Tebbe - 0.5%;
Sara Star - 1.27%; Vision AHC LLC - 0.25%;
Deborah Quazzo - 0.5%

- 19) Vendor # 41129
THE BOTTOM LINE, INC.
50 MILK STREET
BOSTON, MA 02109
Will Hobart
773 575-3001
Category D; Ownership: Non-Profit
- 20) Vendor # 43528
TODAYDREAM INC.
1 East Erie St
Chicago, IL 60611
Chika Okafor
202 642-3989
Category D; Ownership: Chika Okafor - 100%
- 21) Vendor # 94605
TPR EDUCATION, LLC
110 EAST 42ND ST. SUITE 700
NEW YORK, NY 10017
Michael Leaser
215 264-4886
Category A; Ownership: Tutor.com, Inc. - 100%
- 22) Vendor # 43427
VARSITY TUTORS FOR SCHOOLS LLC
8001 Forsyth Blvd.
St. Louis, MO 63105
Keven Brown
314 422-2007
Category A, C, D; Ownership: Nerdy Inc - 100%
- 23) Vendor # 17370
YOUSCIENCE, LLC
751 QUALITY DR SUITE 200
AMERICAN FORK, UT 84003
RobRoy Platt
801 653-9356
Category C; Ownership: Barton, LLC - 35.8%; Christensen Clan, LLC - 29.87%; Sean Gyll - 12.33%; Precision Holding, LLC 22%
- 24) Vendor # 40321
Youth Job Center, Inc.
1114 CHURCH ST
Evanston, IL 60201
Lucretzia Jamsion
847 864-5627
Category D; Ownership: Non-Profit